

## Medical Communications & Publications Planning



- 75+ indications in fifteen therapeutic areas
- Study-related, scientific, and medical publication offerings
- 250+ full-time employees in 17 global locations

### Synchrogenix is an industry leader in regulatory submissions and medical communications.

Synchrogenix strategically develops plans for communication of data across the full product development life-cycle from discovery through commercialization. Synchrogenix provides strategic expertise and execution to deliver quality publications to pharmaceutical, biotech and startup companies, patient advocacy groups, health care professionals, researchers, investors, payers, and the public.

#### Synchrogenix prepares:

- **Regulatory documents** from concept design, protocol development and informed consent forms, to clinical study reports, integrated summaries, and regulatory submissions.
- **Scientific documents** from gap analysis and publication planning, to congress presentations, and manuscript publications.
- **Medical information and education** from standard response letters, FAQs and Medical Affairs trainings, to infographics and web-based patient education materials.

### Knowledgeable Professionals

With over 250 full-time employees in 17 global locations, Synchrogenix is the largest regulatory and medical writing group in the world. Our experts are seasoned professionals with experience in:

- Therapeutic areas: over 75 indications in fifteen areas, including medical devices, diagnostics and rare diseases.
- Scientific: preclinical and clinical research, pharmacokinetic/pharmacodynamic modeling and simulation, and health economics and outcomes research.
- Regulatory: strategic clinical development, risk assessment, and agency engagement.
- Communications: publications plan development, medical affairs, and marketing.
- Project management: stakeholder alignment, problem solving, and timeline management.
- Quality: QA, QC.

## Strategic Thinking and Execution

Lead writers coordinate cross-functional project teams based on the scope of the project. By engaging Synchrogenix for medical communications and publications planning, companies benefit from:

- Increased internal focus on research and development.
- Increased internal staff productivity.
- Continuity of support from regulatory writing to publications.
- Communication and transparency throughout the entire process.
- High quality submission-ready deliverables.

## Publication Offerings

### Study-related Publication Offerings:

- Publication plans
- Gap analysis
- Abstracts
- Posters
- Presentations
- 1° and 2° Manuscripts

### Scientific Document Offerings:

- Literature reviews
- Book chapters
- White papers and case studies
- Grant applications
- Blog and web copy
- Quality reviews
- Meta-analyses

### Medical Information Document Offerings:

- Standard response letters
- Call center FAQs/scripts
- Infographics
- REMS-related patient education
- Plain language summaries of publications
- CME programs

For more information, visit our website at [www.synchrogenix.com](http://www.synchrogenix.com) or email [contactus@synchrogenix.com](mailto:contactus@synchrogenix.com).

## Synchrogenix - Regulatory and Communications Strategy, Science, and Solutions

Synchrogenix provides regulatory and communications strategy, science, and solutions to life science companies worldwide. Our regulatory expertise and innovative technology bridges the full regulatory continuum to propel treatments to the market by meeting the needs of all stakeholders and improving public health outcomes.

For more information visit [www.synchrogenix.com](http://www.synchrogenix.com) or email [contactus@synchrogenix.com](mailto:contactus@synchrogenix.com).